



Mastermind9

**oi** OUTSIDE IDEAS

**MASTERMIND GROUP  
FAQ'S**

Mastermind9  
Create the Business you Want

**MASTER  
MIND**9

If you want to walk fast, walk alone  
**BUT IF YOU WANT TO WALK  
FAR, WALK TOGETHER**

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Thank you for your interest in Mastermind9.

Business ownership can be a lonely and challenging place, as much as it's incredibly rewarding and exhilarating.

With the support of your Mastermind9 group, you know you have a band of allies, helping you along, making the journey easier.

With your group beside you, you will have access to a wide ranging network of business owners, all with expertise in their area. Together you will become a powerhouse, creating ideas, and processing challenges together.

Your business acumen will grow, you will become more confident in your abilities, and be exposed to a vast range of knowledge.

We hope that these FAQ's help to answer any remaining questions you may have, but please do get in touch if there is anything else you'd like to know.

Best Wishes,

Pete



**MASTER  
MIND** 

**HELPING PEOPLE & BUSINESSES GROW**

  
OUTSIDE IDEAS

## WHAT IS A MASTERMIND GROUP?

Mastermind Groups come under many different names; Peer groups, accountability groups, mastermind alliance... the list goes on. They are essentially all doing the same thing, it's the format that might be different group to group.

Offering accountability, challenge processing, idea generation, support and learning, Mastermind Groups were first coined by Napoleon Hill in 1937. After 20 years of studying he deduced that one of the essential activities of successful people was being part of a Mastermind Group.

*"The form of a cooperative alliance has been the basis of nearly every great fortune"*  
Napoleon Hill



## HOW DOES MASTERMIND9 WORK?

Mastermind9 members meet monthly on Zoom for half a day. During this session every member will have the opportunity to bring a challenge to be processed. During this idea generation the power of the group will be focussed on you and your business, with the outcome forming your accountability action for the month ahead.

Your sessions will be facilitated, with the approach supporting openness, honesty and critical thinking. Relaxed yet professional, putting individuals at ease, ensuring that even the quietest voices are heard.

All groups operate under an NDA so that trust and honesty can be at the heart of the group.

## WHAT'S INCLUDED?

- Your group will meet each month for half a day to process your challenges and generate ideas.
- Outside of the monthly meet up you will also have a quarterly business plan, with some of the best planning tools available in the industry.
- You'll know where your business is heading over the year, you'll have goals, targets, KPI's, you'll know your finances and understand your business top to bottom. You'll know your priorities and what you need to focus on to move your business forwards.
- You'll have access to our small and supportive team. Whether to work through a challenge or get advice on a difficult client. We're available for you to help you through the good times and the bad.
- You'll have access to our supportive and engaging membership group, The Alliance. With this you'll have a business listing, ability to promote your events and updates, and expand your network with this trusted and growth focussed community.
- Free access to our networking group, Networking in... Our online networking group meets twice a month online, and regularly attracts 30-40 business owners per session. A great way to meet other owners and build your network with a really friendly group.
- Unlimited access to our business growth resources. Whether it's a guide, template, recording, or advice, you'll have access to a library of content to support you.

## WHAT'S THE COST?

Mastermind9 Groups are packed full of value, and are designed to be a huge asset to a small business owner.

So our groups include all of the above for £175 +VAT pcm

A one stop shop for your networking, business growth tools and accountability group.

What's not to love?

## WOULD I BE SUITABLE?

Each member of Mastermind9 is selected to compliment the group. We look for 9 areas of expertise and backgrounds to bring a broad range of ideas and diversity.

Our mastermind groups contain business owners with a blend of skills and experience in:

- ✓ Finance
- ✓ Sales
- ✓ Operations
- ✓ Marketing
- ✓ Retail
- ✓ Communication
- ✓ IT & Business Systems
- ✓ HR
- ✓ Web & Ecommerce
- ✓ Customer Service
- ✓ Creative Services
- ✓ Hospitality

This doesn't have to be what you are currently doing for work, but rather what you would base your experience in. For example you could run a Health and Safety business, but your skillset could be in Sales.

We will match the groups so that there are a range of skills, characters, and experience. Giving you tangible and actionable ideas to take away and implement in your business.

We often get business owners concerned that they won't be able to offer enough advice to be a valued member. The format of Mastermind9 means that even challenges that seem completely obscure and niche to that business owner can be processed by the group. With each member offering their own unique viewpoint that helps the whole get to the bottom and find a resolution.

“For anyone overwhelmed and losing their way in business, or simply wanting to increase their business potential. I highly recommend becoming a Mastermind9'er.”

Danielle Beeken | By Kindly Ltd



## IS THERE A MINIMUM TURNOVER?

Nope, not specifically. We will match groups based on things like turnover and business size.

We all have experiences in life and businesses that are valuable and believe that as long as you commit to the group and the rules of the game, you'll be a welcome addition.

## WHY 9 PEOPLE?

The reason why your Mastermind Group is made up of 9 members is pretty simple; it's a group large enough to bring a diverse and wide range of skills, while small enough to ensure everyone is a key member.

We feel that it's really important for your group to form a very strong bond, the larger a group is the harder this bond is to form. However you need a range of members to bring a broad range of ideas to the table, in our experience 9 is the magic number.

## IS THERE A MINIMUM TERM?

Yes there is.

Your Mastermind Group is going to go on a journey together. The trust and bonds that form will be what makes your group so special and supercharged. So we ask for a minimum commitment of 12 months to allow that trust to grow.

Through this term you will get to know one another's businesses really well. You'll also get to know how your fellow members tick, what they shy away from and what their strengths are - and visa versa.

When you combine this trust and familiarity, the quality of ideas is stronger, the advice is real, and as an owner you're pushed to achieve more. This is how real growth is achieved.

## WHAT'S THE SIGN UP PROCESS?

We run regular taster sessions, which are typically an hour over lunch. This will give you a flavour of what to expect in the real thing. This isn't a prerequisite to joining, but is helpful so that you know how the groups work.

We will have a conversation with you about what your ambitions for your business are and what you're looking for from the group. We'll also ask questions like, what your turnover is and whether you're a sole trader or if you have any employees. This is to ensure you're placed in the right size group for you.

We will ask for your first months fee to act as a deposit, this will be held until the group has formed, and taken as your first payment. You'll be sent the Terms and an NDA to review and sign.

If there are already members ahead of you who have committed to the group, they'll get in contact to welcome you and to get to know you better. We'll also have a private WhatsApp for your Mastermind9, this will help you all stay in contact month to month, and give each other ad hoc support.

**Book a call with Pete here : <https://calendly.com/outside-ideas/mastermind9-enquiry>**

**Or Visit [www.outside-ideas.com/mastermind-9/](http://www.outside-ideas.com/mastermind-9/) to book into our next taster session.**

I hope that you've now got all of the answers you need, and I hope to hear from you soon.

Onwards & upwards my friend

Pete